



LIQUID  
NATION  
BALL



JOIN US FOR JUST ONE NIGHT  
AND SAVE A LIFE

09 | 11 | 09

Honoring  
Humanitarian  
of the Year  
Flea



PRESENTED BY THE SIMA HUMANITARIAN FUND  
[www.liquid-nation.com](http://www.liquid-nation.com)

Approximately 12,000 preventable spinal cord injuries occur every year. | 20% of all children born in Sumba die or are brain damaged by Malaria before they reach the age of 10. | Today, 1 in 8 women will get breast cancer in their lifetime. | 18% of U.S. Children (nearly 13 million) live in families with income below the official poverty measure. | The mortality rate for children under five in the Mentawai Islands is 93 per 1,000 live births - nearly one in 10. | One in every 150 children in the United States has autism.

These harsh numbers are just a glimpse into the world Liquid Nation Ball Beneficiaries fight to change. Whether it is saving a family the grief of losing their child to an illness as simple as diarrhea or giving an at-risk youth the opportunity to surf at a local beach instead of taking part in gang activities - you can make a difference. Your support and contribution to Liquid Nation Ball gives you the opportunity to make an impact globally for surf-related humanitarian causes. Please join us for just one night, and save a life.



you are cordially invited to attend:

**Friday, September 11, 2009**

7:30 p.m. – 1:00 a.m.

6276 Camino De La Costa

La Jolla, California 92037



# LIQUID NATION BALL



Liquid Nation Ball is one of the surf industry's can't-miss events and a guaranteed sell-out! You'll join friends, surf industry legends and surf stars at the ocean-front home of Fernando Aguerre for an amazing night of dancing, live music, great food, open bar and a silent auction and short live auction of one-of-a-kind items to benefit 12 surf-related humanitarian organizations.

## Why You Should Attend

All proceeds from Liquid Nation Ball 6 will benefit 12 surf-related social and humanitarian non-profit organizations selected by the SIMA Humanitarian Fund board of directors for their efforts in areas such as spinal cord injuries, breast cancer education, malaria prevention, at-risk youth, mental health and autism.



## Tickets

Get your tickets today! Tickets are limited to 400 and will be sold on a first-come, first-served basis.

Tickets: \$300 per person

Complete and return the enclosed RSVP form by August 14, 2009.

Tickets will be mailed by August 21, 2009.

Shuttle service will be provided from the ASR trade show to La Jolla. Please indicate your need for shuttle service on the RSVP card.

For more information please contact:  
Shannon Park, SIMA Event Manager  
shannon@sima.com or 949-366-1164 x2

## 2009 SIMA Humanitarian Fund Beneficiaries

### Health Education & Awareness

Keep a Breast  
Boarding for Breast Cancer  
Surfer's Healing  
Jimmy Miller Foundation  
AccesSurf Hawaii  
Maui Ola Foundation

### Injury Prevention & Assistance

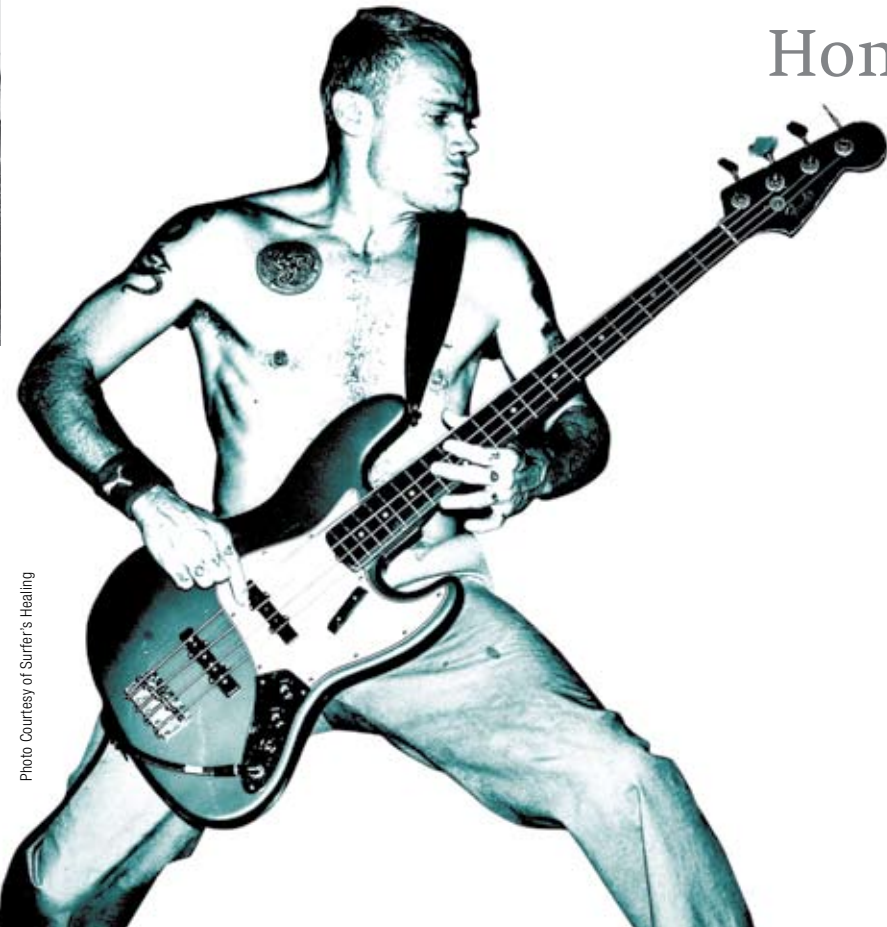
Life Rolls On  
Project Wipeout

### Global Medical Relief

SurfAid International  
Sumba Foundation

### Urban Youth Outreach

Outdoor Outreach  
Stoked Mentoring



# Honoring Flea

## as Humanitarian of the Year

The SIMA Humanitarian Fund Board is immensely proud to honor Flea, of the Red Hot Chili Peppers, as the 2009 SIMA Humanitarian of the Year. Well-known as arguably one of the greatest rock bass players of all time, Flea is also known for making his mark on the world through his humanitarian efforts. Flea has a selfless heart, especially for children in need, as demonstrated by his active support and volunteerism for Surfer's Healing, where he helps autistic children experience the joy and calming effects of the ocean and surfing. In addition to surf-related activities, Flea uses his love of music to benefit children. Flea co-founded the Silverlake Conservatory of Music, a non-profit music school providing scholarships and affordable music lessons to children in the community, with Keith Barry in 2001. We are inspired by Flea's contagious efforts to make a difference in the life of others and we are honored to call him our SIMA Humanitarian of the Year.

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Flea Cover photo: Deanne McElroy

# LIQUID NATION BALL Ticket Purchase Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

I would like to purchase \_\_\_\_\_ tickets at \$300 each.

I would like round-trip shuttle service. Pick-up at Manchester Grand Hyatt in downtown San Diego at 7:00 p.m. sharp!

I am unable to attend, but wish to make a tax-deductible donation of \$ \_\_\_\_\_ to the SIMA Humanitarian Fund.

Check

All checks payable to SIMA Humanitarian Fund

Visa

MasterCard

American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address  same as above \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

RSVP no later than August 14, 2009. Tickets are limited and sold on a first-come, first-served basis. Tickets will be mailed by August 21, 2009.

Please mail or fax RSVP to: SIMA Humanitarian Fund, 8 Argonaut, Suite 170, Aliso Viejo, CA 92656 or 949.454.1406